

**RASSEGNA STAMPA  
EUROJERSEY  
DAL  
20 DICEMBRE 2025  
AL  
30 GENNAIO 2026**

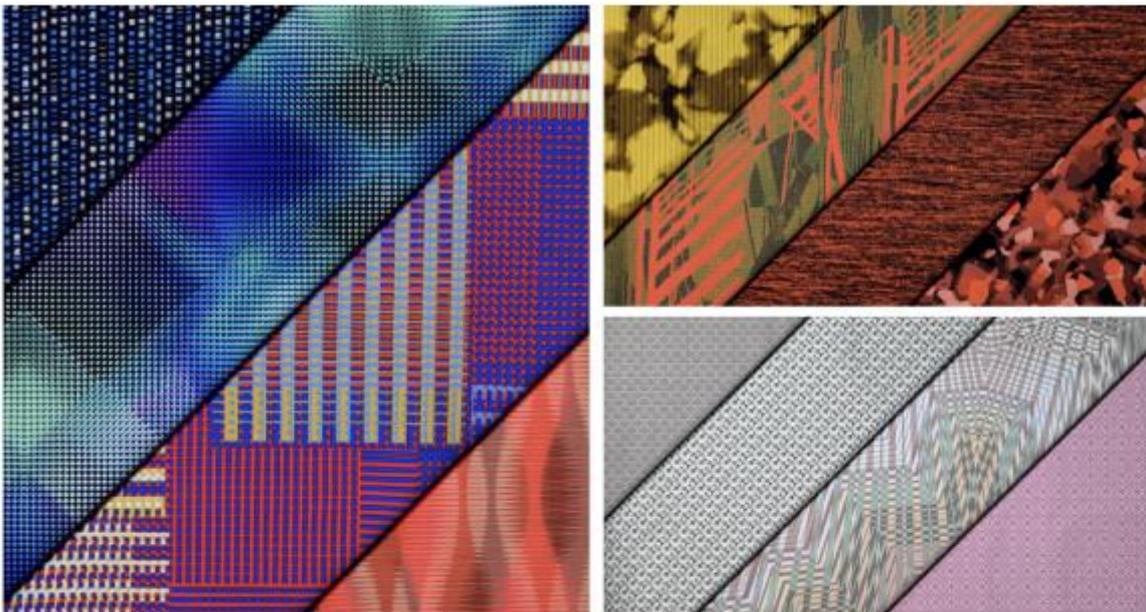
## Linea Intima Edit

*Materie*

Le nuove trame active dei **Sensitive Fabrics** by **Eurojersey**

17 DICEMBRE  
2025

POTENZA E ADRENALINA, ESPRESSIONE DI STILE ED ELEGANZA, OUTDOOR E IMMERSIONE NELLA NATURA: PER LA PE27, **EUROJERSEY** RIPENSA L'ACTIVWEAR OLTRE LA PRESTAZIONE, DECLINANDOLO IN NUOVI MODI DI VIVERE IL TEMPO E LO SPAZIO



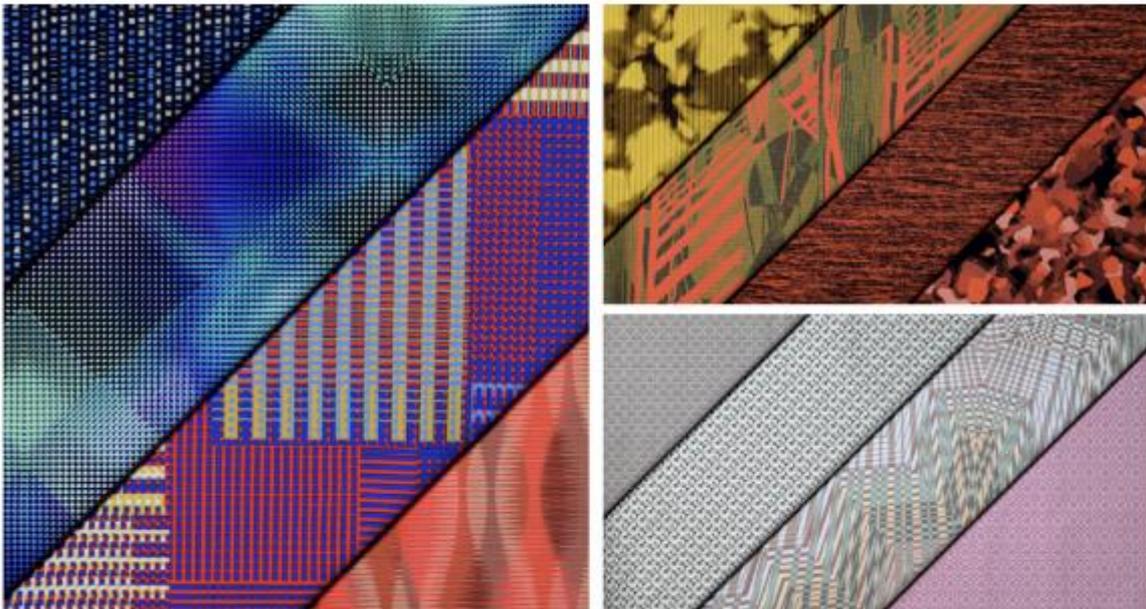
Per rispondere a esigenze di versatilità d'uso e di adattabilità a un clima sempre più imprevedibile, i **Sensitive Fabrics** abbracciano pesi molto leggeri, ma altamente performanti, introducendo trame innovative in mesh, piqué e microcheck (anche stampate), studiate per coniugare traspirabilità, sostegno e libertà di movimento.

## Le carnet d'Intima

### *Matières*

### *Les nouvelles structures actives de Sensitive Fabrics by Eurojersey*

POUR LE PE27, EUROJERSEY REPENSE L'ACTIVWEAR AU-DELÀ DE LA SEULE PERFORMANCE, EN L'INSCRIVANT DANS DE NOUVEAUX RAPPORTS AU TEMPS ET À L'ESPACE.



Face aux exigences croissantes de polyvalence et à des conditions climatiques plus instables, Sensitive Fabrics privilégie des bases très légères associées à un haut niveau de performance. La gamme intègre de nouvelles structures en mesh, piqué et microcheck — également déclinées en version imprimée — conçues pour allier respirabilité, maintien et liberté de mouvement.

**EUROJERSEY**

S.p.A.

SENSITIVE – Sensitive® Fabrics \_Eurojersey  
ITALIA – DONNA MODERNA - 24 DICEMBRE 2025  
Period: SETTIMANALE



L'anima  
della  
festa



Giacca di misto lana con revers in raso (**Aniye By**, 329 euro). Costume dai tagli asimmetrici con tessuti Sensitive® Fabrics di Eurojersey (**Arena Shapewear**, 74,99 euro). Foulard **Archivio La Couture**. Occhiali **Alaïa**. Collant **Pompea**. Stringate **Malone Souliers**.

Ha collaborato Chiara Sarelini. Make up Jo Sanna @greenappleitaly.com. Hair Chiara Marinosci @greenappleitaly.com. Modella Casting. Modella Nyawargak @Select Model Management.

66 DONNA MODERNA

*Sensitive*  
FABRICS



## 4. Urban techwear



SENSITIVE® FABRICS WITH LYCRA

EUROJERSEY AND LYCRA EXPLORE EVERYDAY PERFORMANCE  
Italian warp knitter Eurojersey and The Lycra Company, longtime partners, have once again collaborated to investigate the urban techwear potential of Eurojersey's patented Sensitive® Fabrics made with Lycra. The minimalist pieces move with the body, wick moisture away and do not wrinkle, properties that can contribute to make "the wearer feel confident and

impeccably dressed, even when facing small daily challenges," the partners say. The versatile styles are designed to transition seamlessly from office to more informal occasions, as the prototype "Upgrade Your Life" collection explores the future of everyday dressing.



# mens & womenswear concepts S/S 2027

Transience | Womenswear fabrics



- 1, 18. OSTINELLI SETA (I) 1: 66%SE, 34%PA; 18: 100%SE 2. LUXURY JERSEY (I) 87%PL, 13%EA 3. MARIOBOSELLI (I) 100%PA 4. FASAC (I) 80%VI, 13%CO, 7%ME  
5. ALCANTARA (I) 6. ATT. IMPERIALI (I) 50%CO, 50%PA 7. SENSITIVE® FABRICS BY EUROJERSEY (I) 8. PONTETORTO (I) 52%VI, 22%CO, 10%EA, 8%PA, 8%PL  
9. TECH PRINT (I) 85%LI, 15%PA 10. ARGENTI (I) 39%PL, 35%CO, 24%PA, 2%AF 11. ILUNA (I) 12. TESEO (I) 52%CO, 43%SE, 5% CARTA TESSILE  
13. JACKYTEX (I) 100%PA 14. GIRANI (I) 100%SE 15. BOTTO GIUSEPPE (I) 100%LI 16. ERICA (I) 100%CO 17. MAJOCCHI (I)



Transience | Menswear fabrics



1. OSTINELLI SETA (I) 98%CO, 2%EA 2. MAJOCCHI (I) 3, 14. ANGELICO (I) 100%WV 4, 9. TEKSTINA (SLO) 5. ALBINI 1830 (I) 100%CO  
6. TALLIA DELFINO (I) 78%WV, 13%SE, 9%LI 7, 18. SENSITIVE® FABRICS BY EUROJERSEY (I) 8, 15. BOTTOLI (I) 10. TOLLEGNO (I) 58%WV, 38%CO, 4%EA  
11, 19. REDA 1865 (I) 11: 51%WV, 39%CO, 10%LI; 19: 100%WV 12, 13, 16. ALBINI 1876 (I) 12, 13: 100%CO; 16: 100%LI 17. TRABALDO TOGNA (I)

SENSITIVE – Sensitive® Fabrics \_Eurojersey  
 OLANDA – VIEW – GENNAIO 2026  
 Period: TRIMESTRALE



## Flow | Womenswear fabrics

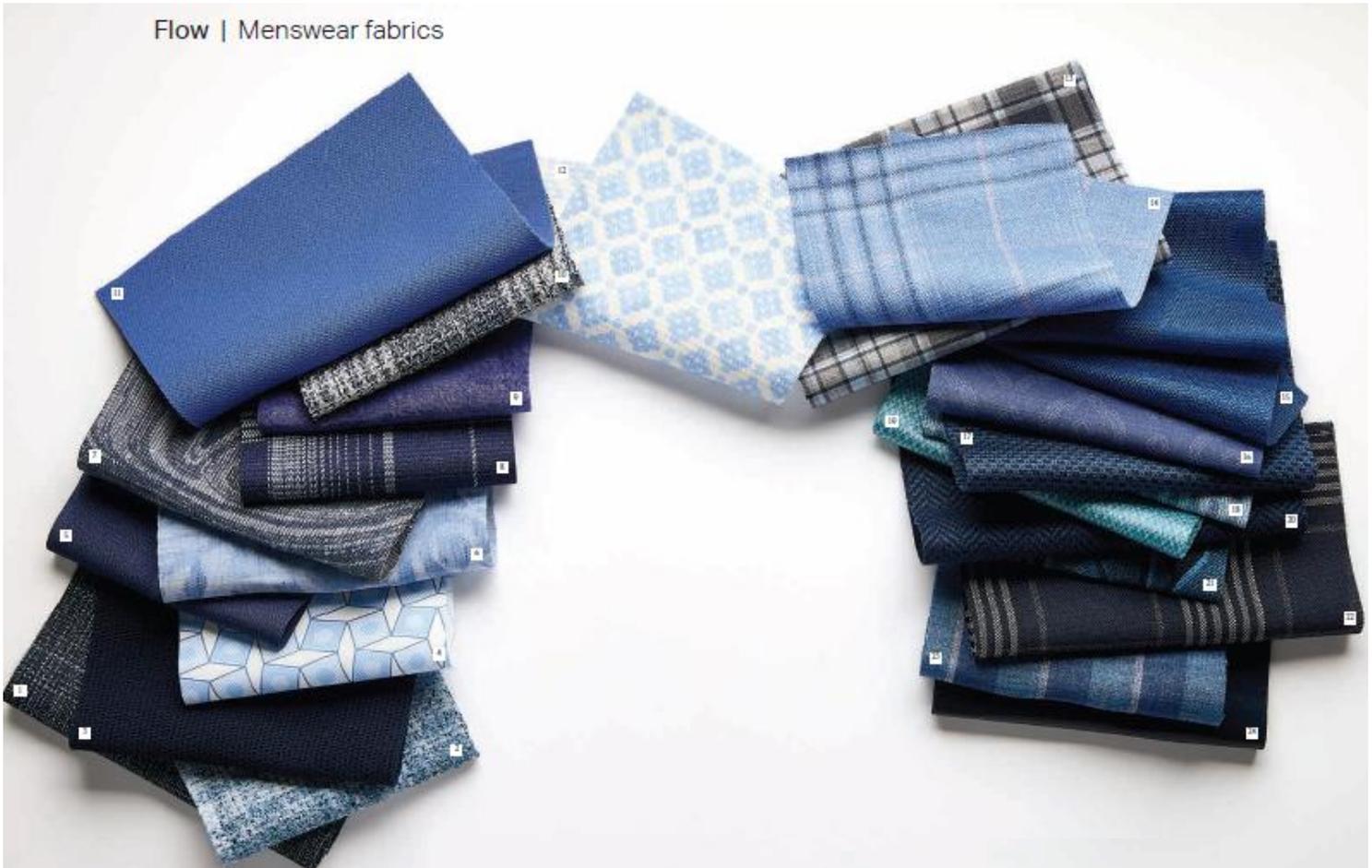


1, 4. MOESSMER (I) 1: 51%VI, 38%CO, 7%PA, 3%PL, 1%ME 2. HENRY BERTRAND (GB) 21%SE, 69%COR, 10%PC 3. GIRANI (73%PL, 22%SE, 5%PA  
 5. SENSITIVE® FABRICS BY EUROJERSEY (I) 6. LUXURY JERSEY (I) 100%PL 7, 8, 19. FASAC (I) 7: 100%PL; 19: 81%VI, 19%PA 9. BESANI (I)  
 10, 18. TESEO (I) 10: 100%SE; 18: 66%SE, 23%PL, 11%PA 11, 13. DONDI (I) 11: 89%CO, 11%PA; 13: 100%CO 12. ATT. IMPERIALI (I) 62%VI, 38%AC  
 14. EUROPRINT (I) 15. RIPA (I) 89%PA, 11%EA 16. JACKYTEX (I) 100%PA 17. MANTERO (I) 100%SE

SENSITIVE – Sensitive® Fabrics \_Eurojersey  
 OLANDA – VIEW – GENNAIO 2026  
 Period: TRIMESTRALE



## Flow | Menswear fabrics



1, 5. BOTTO GIUSEPPE (I) 1: 100%VB; 5: 62%WV, 38%SE 2, 10. BOTTOLI (I) 3, 20. DONDI (I) 3: 100%CO; 20: 55%LI, 45%CO 4. MATCH POINT (I) 100%CO  
 6. ALBIATE 1830 (I) 56%CO, 44%LI 7. OSTINELLI SETA (I) CO/LI 8, 11, 24. BARDAZZI (I) 8: 52%VI, 45%PA, 3%EA; 11: 71%PL, 24%CO, 5%EA; 24: 100%CO  
 9. FASAC (I) 68%CU, 32%PA 12, 16. TEKSTINA (SLO) 13. REDA (I) 100%WV 14. TRABALDO TOGNA (I) 15, 17, 19. BESANI (I)  
 18, 21. SENSITIVE® FABRICS BY EUROJERSEY (I) 22. ANGELICO (I) 100%WV 23. ALBINI 1876 (I) 100%LI

SENSITIVE – Sensitive® Fabrics \_Eurojersey  
 OLANDA – VIEW – GENNAIO 2026  
 Period: TRIMESTRALE



## 5 Blacks 5 whites | Womenswear fabrics



1, 5. FASAC (I) 1: 100%SE; 5: 100%CO 2, 12, 22. ATT. IMPERIALI (I) 2: 47%WV, 37%PA, 16%PL; 12: 86%PA, 14%EA; 22: 60%PU, 40%PL  
 3. PONTETORTO (I) 65%CO RECYCL, 30%PL RECYCL, 5%AF 4. BARDAZZI (I) 50%PA, 42%CO, 8%EA 6. JACKYTEX (I) 87%CO, 13%PA 7, 14. MOESSMER (I)  
 14: 70%CO, 15%PU, 6%PA, 5%PC, 4%WO 8. DUTEL (F) 53%CO, 45%PL, 1%PA, 1%EL 9. OSTINELLI SETA (I) 53%PA, 41%PU, 6%EA 10. DONDI (I) 59%CO, 41%LI  
 11, 23. ILUNA (I) 13. BOTTO GIUSEPPE (I) 100%WV 15, 21. BESANI (I) 16. LIOR (I) 80%PA, 20%EA 17. SENSITIVE\* FABRICS BY EUROJERSEY (I) 18. PIZVAL (I)  
 19. MANTERO (I) 70%CO, 30%PA 20. GIRANI (I) 100%PL

SENSITIVE – Sensitive® Fabrics \_Eurojersey  
OLANDA – VIEW – GENNAIO 2026  
Period: TRIMESTRALE

Mess and meaning | Menswear fabrics



1. ITS ARTEA (I) 100%PA 2. ATT. IMPERIALI (I) 50%PC, 26%VI, 9%PL, 6%CO, 5%WV, 3%PA 3. JACKYTEX (I) 4, 8. BARDAZZI (I) 8: 100%CO  
5, 11, 12. OSTINELLI SETA (I) 5: 46%PL, 38%CO, 16%PA; 11: 100%CO; 12: 53%CO, 38%PC, 6%VI, 2%PA, 1%PL 6. MOESSMER (I) 7, 9, 10. TAIANA (I)  
7: 52%PL, 41%PA, 7%EA; 9: 62%PL, 31%PA, 7%EA 13. BOTTO GIUSEPPE (I) 99%WV, 1%PA 14. SENSITIVE® FABRICS BY EUROJERSEY (I)  
15, 17. GIRANI (I) 15: 56%CO, 31%LI, 13%PA; 17: 85%PL, 8%SE, 7%CO 16. THOMAS MASON (GB) 100%CO

SENSITIVE – Sensitive® Fabrics \_Eurojersey  
OLANDA – VIEW – GENNAIO 2026  
Period: TRIMESTRALE

**casual &  
athleisure  
concepts**  
S/S 2027



1. ILUNA (I) 2. MALHIA KENT (F) 3, 7, 9. SENSITIVE® FABRICS BY EUROJERSEY (I) 4, 10. OUTSIDE FABRITEX (I) 4: 90%CO, 10%PA; 10: 72%CO, 28%PA  
5. MARIOBOSELLI (I) 74%CO, 17%ME, 9%PA 6, 8. BARDAZZI (I) 6: 83%PL, 12%PA, 5%EA; 8: 68%VI, 29%PA, 3%EA  
11. ATT. IMPERIALI (I) 56%PL, 17%CO, 13%PC, 7%WO, 6%WV, 1%AF 12. MAJOCCHI (I) 13. ARGENTI (I) 52%PLR, 48%PL

SENSITIVE – Sensitive® Fabrics \_Eurojersey  
ITALIA – ZOOM ON FASHION TRENDS - GENNAIO 2026  
Period: SEMESTRALE



1. Besani - 2. Thomas Mason - 3. João Carvalho - 4. Sensitive® Fabrics by Eurojersey  
5. Lanificio Angelico - 6. Riopelle - 7. Lampa

# Mysterious flowers



1. Lma with RWS<sup>5</sup> certified merino wool
2. Servizi e Seta with European Flax<sup>®</sup> certified linen
3. Simona B. with recycled cotton
4. Sensitive<sup>®</sup> Fabrics by Eurojersey with GRS<sup>6</sup> certified Econyl<sup>®</sup> yarn
5. Simona B. with recycled cotton and recovered fibres
6. Servizi e Seta with organic cotton
7. Pontetorto with GOTS<sup>7</sup> certified cotton
8. Mainetti Italia tubular label in recycled polyester, label in genuine leather obtained from food waste

SENSITIVE – Sensitive® Fabrics \_Eurojersey

ITALIA - ZOOM ON FASHION TRENDS \_THE MATERIAL'S GREEN BOOK- GENNAIO 2026

Period: SEMESTRALE



1. Lma con lana merino certificata RWS<sup>5</sup>
2. Servizi e Seta in lino certificato European Flax<sup>®</sup>
3. Simona B. con cotone riciclato
4. Sensitive® Fabrics by Eurojersey in filato Econyl<sup>®</sup> certificato GRS<sup>6</sup>
5. Simona B. con cotone riciclato e fibre di recupero
6. Servizi e Seta con cotone biologico
7. Pontetorto con cotone certificato GOTS<sup>7</sup>
8. Mainetti Italia etichetta tubolare in poliestere riciclato, etichetta in vera pelle ottenuta da scarti alimentari

## Warp Knitting/Crochet

### Eurojersey unveils Movers Edition

Sensitive Fabrics S/S 2027 focuses on movement, versatility and contemporary ready-to-wear.



© Eurojersey

Eurojersey has presented The Movers Edition, the new spring/summer 2027 ready-to-wear collection developed with Sensitive Fabrics, conceived for a modern lifestyle defined by movement, freedom and functional elegance.

Designed to support fast-paced, dynamic living, the collection naturally interprets the concept of 24wear, transitioning seamlessly from daytime to evening. Comfort, style and performance sit at the heart of the designs, expressed through flowing lines, high-performing textiles and refined detailing. The result is a versatile wardrobe that encourages spontaneity, individuality and authentic self-expression.

The S/S 2027 trends reflect a balanced dialogue between aesthetics, function and design. Textile innovation and creative vision merge to create fabric stories that respond to contemporary fashion codes, with material research, advanced comfort and a cross-disciplinary design language addressing the needs of today's dynamic consumer.

Sensitive Fabrics continue to stand as a benchmark within the sector, combining performance with sustainability while constantly evolving without compromising their identity. Featuring three-dimensional elasticity, the fabrics adapt precisely to body movement. Breathable, crease-resistant, non-deformable, anti-wrinkle and easy to care for, they are suited to city wear, travel and leisure, offering both practicality and refined appeal.

The ready-to-wear collection for summer 2027 is structured around four themes: DailyBasics, CityFun, NewRetro and ModernHeritage, each interpreting contemporary style through performance-driven textile solutions.

[www.sensitivefabrics.it](http://www.sensitivefabrics.it)

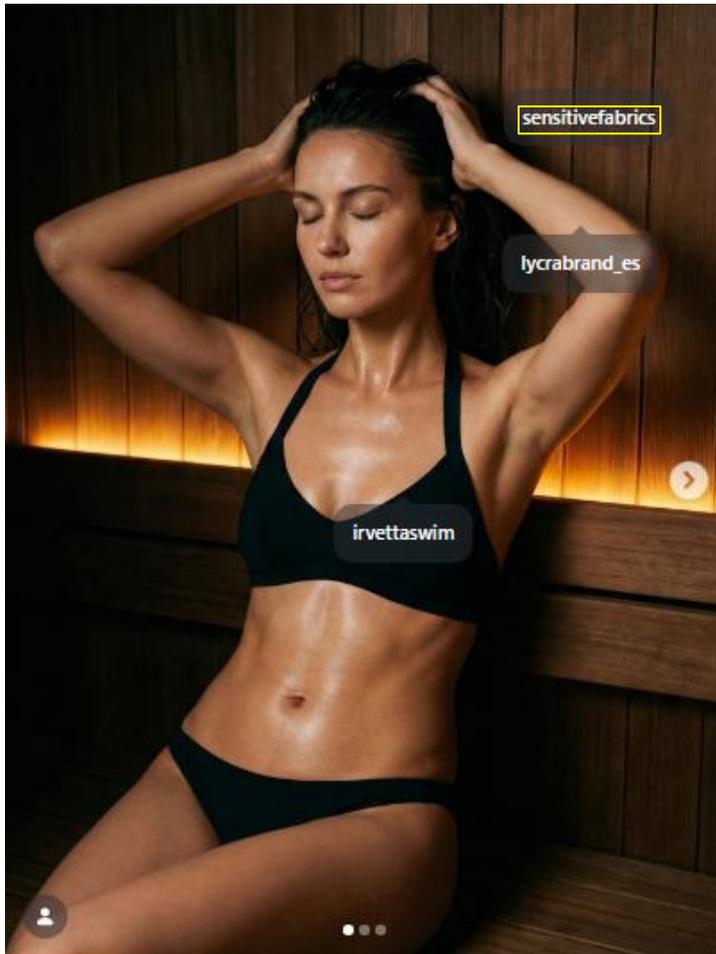
*Sensitive*<sup>®</sup>  
FABRICS

7th January 2026  
Knitting Industry  
Caronno Pertusella, Varese, Italy  
Sports/Activewear



S.p.A.

SENSITIVE – Sensitive® Fabrics \_Eurojersey  
INSTAGRAM – IRVETTASWIM – 06 GENNAIO 2026  
Period: WEB



 **irvettaswim** St. Moritz Switzerland [Segui](#) ...

 **irvettaswim** Elemento modificato • 1 sett  
Heat softens.  
The body listens

[@sensitivefabrics](#) [@lycra-brand\\_br](#)  
[#stmoritz](#) [#apres](#)

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Rispondi

Visualizza tutte le 1 risposte

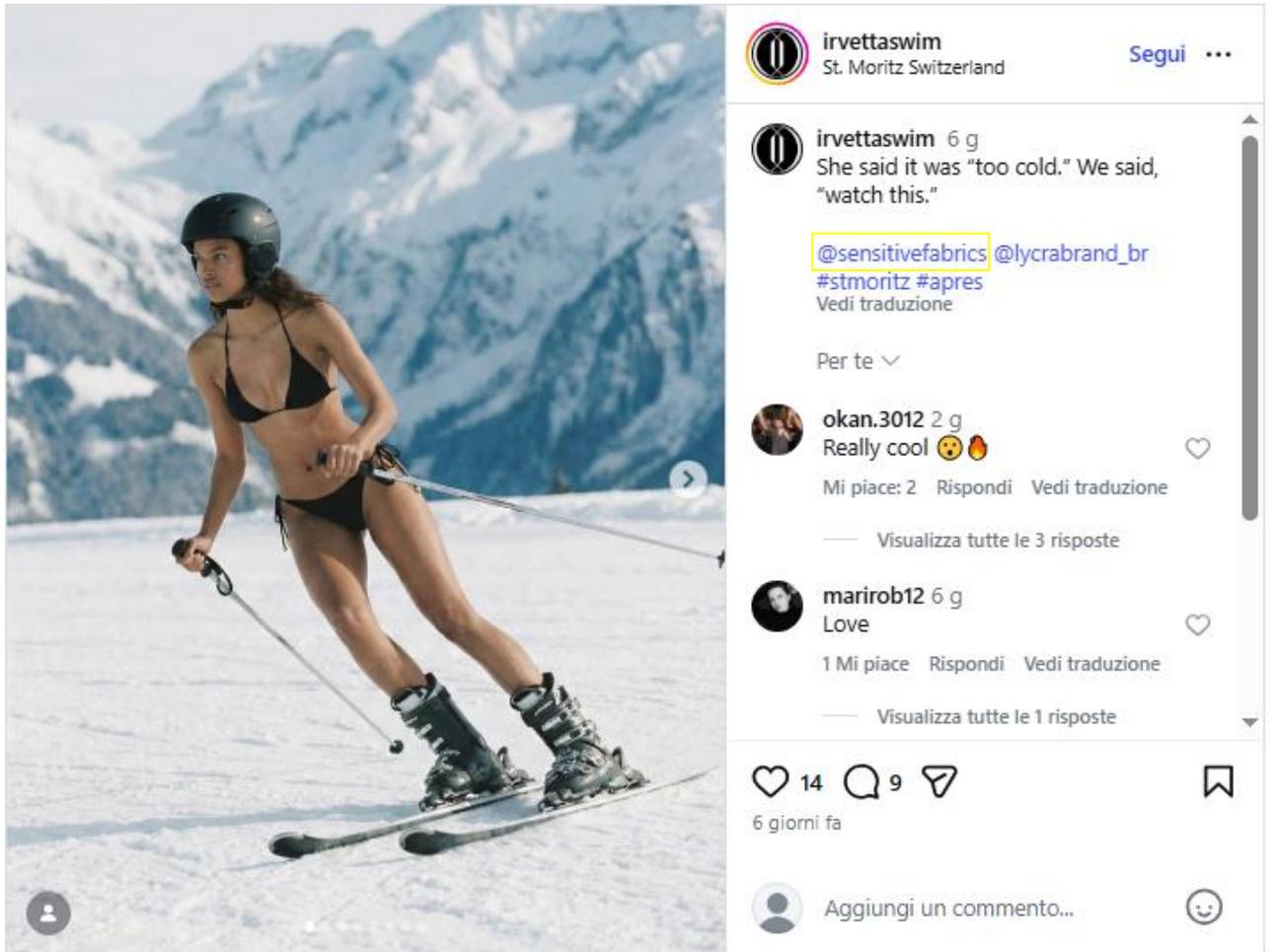
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Rispondi

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*Sensitive*  
FABRICS

SENSITIVE – Sensitive<sup>®</sup> Fabrics \_Eurojersey  
INSTAGRAM – IRVETTASWIM – 09 GENNAIO 2026  
Period: WEB



Home / EUROJERSEY presenta "The Movers Edition"

# EUROJERSEY presenta "The Movers Edition"



Movimento, libertà, eleganza contemporanea. Con "The Movers Edition", EUROJERSEY presenta la nuova collezione **Ready-to-Wear Primavera/Estate 2027** dei tessuti **Sensitive Fabrics**, pensata per accompagnare uno stile di vita dinamico, fluido e in continua evoluzione.

Al centro del progetto c'è il concetto di **24wear**: capi e materiali capaci di attraversare senza soluzione di continuità la giornata, dal daylight alla nightlife, mantenendo sempre un equilibrio tra comfort, stile e funzionalità. Linee morbide, performance elevate e un'estetica essenziale definiscono una proposta che interpreta l'abbigliamento contemporaneo come espressione autentica dell'identità individuale.

La collezione nasce dall'incontro tra **tecnologia tessile avanzata e immaginari creativi**, dove ricerca materica, design e comfort evoluto diventano strumenti per rispondere alle esigenze di un consumatore consapevole e in movimento. I tessuti **Sensitive Fabrics** si confermano così un punto di riferimento affidabile: elasticità tridimensionale, traspirabilità, resistenza alle pieghe, indeformabilità ed easy care si uniscono a un approccio sempre più attento alla sostenibilità.

## I trend Ready-to-Wear PE 2027

La collezione si articola in **quattro trend** che raccontano diversi modi di abitare il presente, tra quotidianità, città, memoria e heritage.

### DailyBasics



Una nuova idea di quotidiano, raffinata nella semplicità e funzionale senza rinunciare allo stile.

DailyBasics esplora geometrie essenziali e armature classiche reinterpretate in chiave contemporanea, dando vita a un'estetica minimal ma ricercata.

La palette estiva è fresca e luminosa: tonalità neutre si accendono con delicati accenti di rosa e azzurro, creando un equilibrio cromatico pensato per una moda **trasversale e unisex**, capace di accompagnare con naturalezza i ritmi della vita di ogni giorno. La leggerezza diventa non solo materica, ma anche sensoriale, per un'eleganza discreta e intelligente.

### CityFun



Un invito a vivere la città con entusiasmo. CityFun reinterpreta il linguaggio urbano attraverso pattern dinamici ispirati a architetture, volumi e prospettive metropolitane. Funzionalità e design si incontrano in uno stile energetico, pensato per rinnovare l'urban office wear con un'attitudine più giocosa e contemporanea.

La stampa digitale assume un ruolo centrale: motivi tridimensionali, effetti grafici e texture sorprendenti trasformano anche le superfici più informali, come il denim. La palette cromatica amplifica questo spirito vibrante, con blu intensi accostati a tocchi di arancio, richiamando il fermento creativo della vita urbana.

## NewRetro



L'anima più nostalgica e poetica della collezione. NewRetro guarda al passato con uno sguardo delicato e consapevole, trasformando la memoria in un valore estetico attuale. Micro-decorazioni, motivi ornamentali e intrecci grafici evocano l'eleganza dei guardaroba d'epoca, arricchiti da pizzi, effetti maglia e jacquard.

Le tonalità sono polverose e soft: rosa cipria, azzurri delicati, verde acqua e tocchi di ocre costruiscono un mood armonioso e raffinato, perfetto per una femminilità sensibile, mai nostalgica ma profondamente contemporanea.

## ModernHeritage



Un dialogo tra passato e presente che affonda le radici nelle culture artigianali, rilette in chiave sofisticata. ModernHeritage prende ispirazione dai decori antichi di matrice indiana, noti per la loro ricchezza visiva e simbolica, reinterprestandoli in pattern armoniosi ed equilibrati. Le cromie richiamano la terra: sabbia, terracotta, marroni caldi e tocchi di verde danno vita a un'estetica **natural chic**, autentica e immediata, capace di raccontare un heritage culturale senza cadere nel folklore.

## MUNICH FABRIC START: Zwischen Haltung und Sinnlichkeit

Nach Saisons der Zurückhaltung markiert Spring.Summer 27 einen bewussten Gegenentwurf: Optimismus, Sinnlichkeit und kreative Freiheit treten an die Stelle von Pragmatismus und Neutralität. Physische Präsenz und Individualität gewinnen wieder an Bedeutung – als Antwort auf Unsicherheit, Erschöpfung und algorithmische Vorhersagbarkeit. Das übergeordnete Leitthema PLEASURE steht für Mode als emotionalen Raum, als Ausdruck von Haltung und kultureller Reflexion. Farben, Oberflächen und Materialien werden zu Trägern von Selbstbewusstsein und Lebenslust.

In zwei Wochen öffnet die MUNICH FABRIC START mit verlängerter Laufzeit ihre Tore. Vom 27. bis 29. Januar 2026 positioniert sich die Münchener Stoffmesse wieder als zentrale One-Stop- Sourcing-Plattform für die europäische Mode- und Textilbranche. Rund 1.000 Kollektionen von internationalen Stoff- und Zutatenherstellern bieten im MOC München einen fundierten Ausblick auf Spring.Summer 27 – von Material- und Farbinnovationen bis hin zu neuen Design- und Nachhaltigkeitsansätzen.

Mit den integrierten Show-in-Shows BLUEZONE, KEYHOUSE und THE SOURCE bündelt die Messe alle relevanten Fashion-Segmente: hochwertige Stoffe und Zutaten, internationale Denim- Kompetenz sowie zukunftsweisende Innovationen entlang der gesamten textilen Wertschöpfungskette. Internationalität, Kooperation und Nachhaltigkeit bleiben dabei zentrale Leitmotive.

### Klar strukturierte Messe, starke Namen

Klarheit und Struktur in Kombination mit Kreativität und Optimismus spiegeln sich auf der MUNICH FABRIC START auch räumlich wider. Die Zusammenlegung der Messesegmente ins MOC hat sich bewährt. So wird das Messeensemble mit seinen acht Areas erneut unter einem Dach stattfinden. BLUEZONE und KEYHOUSE mit den SUSTAINABLE INNOVATIONS sind zur kommenden Veranstaltung wieder im hochfrequentierten Bereich der MUNICH FABRIC START in Halle 2 verankert – direkt angebunden an die Areas der FABRICS und ADDITIONALS. Die DESIGN STUDIOS in Halle 4 sind nun noch zentraler positioniert. Und auch dem nachhaltigen Sourcing mit RESOURCE kommt, in direkter Nachbarschaft zu THE SOURCE, in Halle 1 eine stärkere Präsenz zu.

Um Einkäufern und Designern einen ganzheitlichen Überblick zu bieten, sind die BLUEZONE Denim-Trends direkt in die Trendwelten um das Leitthema PLEASURE im Foyer des MOC integriert. Diese neue Form der Präsentation spiegelt die Marktentwicklung wider, in der Denim und klassische Fashion-Segmente in Kollektionen immer stärker miteinander verschmelzen.

Mit Namen wie ALBINI GROUP, Beste spa, Bonotto, Bornemann Etiketten, BUREAUX BO, CAN Tekstil, Eurojersey, Fabric House.com, KIKI FASHION, Kivanc Tekstil, Lanificio di Tollegno, Manteco, Pontetorto, Pontoglio, Rioplele und Thermore wartet die MUNICH FABRIC START mit einem starken Portfolio an führenden, internationalen Stoff- und Zutatenherstellern auf. Zu den Aussteller-Highlights der BLUEZONE zählen Berto, Bossa, Calik, ISKO, Orta, Sharabati, Tejidos Royo und Troficolor Denim Makers.



Studio \ News brevi \ Transizione sostenibile della moda: l'evento 4sustainability

## Transizione sostenibile della moda: l'evento 4sustainability

News brevi | Gennaio 2026



Oltre 500 partecipanti e ospiti- tra brand ed eccellenze della filiera – per la 12ma edizione dell'Evento annuale ospitato il 3 ottobre scorso dallo stabilimento produttivo di **Eurojersey**.

Si è chiuso con successo la dodicesima edizione dell'Evento annuale 4sustainability, divenuto un appuntamento fisso per gli addetti ai lavori che vogliono confrontarsi sulla transizione sostenibile, tenutosi lo scorso 3 ottobre 2025 nello stabilimento produttivo di **Eurojersey** a Caronno Pertusella, in provincia di Varese.

Protagonista dell'iniziativa è lo ricordiamo, Ympact, brand del Gruppo italiano YHub che fornisce servizi innovativi e piattaforme IT per la moda responsabile e che – attraverso l'integrazione di competenze, metodo e tecnologia – supporta brand e supply chain nella tracciabilità e nella riduzione degli impatti ambientali e sociali della produzione.

Ympact è la piattaforma che implementa il framework 4sustainability, con cui le aziende possono misurare le proprie performance sulle dimensioni chiave della sostenibilità del settore, e che riunisce le aziende del gruppo YHub, che ha visto l'ingresso nella compagine societaria di Foro delle Arti (Holding di Brunello Cucinelli SpA), Matteo Marzotto, Federico Marchetti, Giorgio Armani SpA e Fondazione del Tessile Italiano.

I due co-founder di Ympact, Francesca Rulli (ideatrice del framework 4sustainability®) e Massimo Brandellero (founder di The ID Factory), hanno commentato: "Anche quest'Evento, con oltre 500 partecipanti, conferma l'interesse del settore ai percorsi condivisi per la moda responsabile: brand e filiera sono chiamati a collaborare per tracciare processi e prodotti, e monitorare l'impatto ambientale e sociale verso nuovi modelli di produzione sostenibile. Con Ympact, supportiamo i percorsi di brand e filiera in questa direzione attraverso competenze, metodologie e tecnologie a supporto".

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## TRACING FASHION TO A RESPONSIBLE FUTURE

Dopo i saluti introduttivi di Rulli e Crespi, Valentina Boschetto Doorly (Associate Partner Italy, Copenhagen Institute for Futures Studies) ha illustrato i quattro mega trend che caratterizzano il nostro periodo storico: cambiamento climatico, variazione demografica, tecnologia e intelligenza artificiale, deglobalizzazione. Per rispondere adeguatamente a queste quattro tendenze, è opportuno tracciare dati, processi e filiere – come delineato da Francesca Rulli e Massimo Brandellero – così da permettere di gestire una catena di fornitura e un modello produttivo responsabile basato su framework armonizzati e con un'implementazione supportata da esperti e tecnologia.

## PASSAPORTO DIGITALE DI PRODOTTO E DUE DILIGENCE DI FILIERA

Il sistema Ympact è pensato per facilitare l'adozione del Passaporto Digitale di Prodotto (DPP), reso obbligatorio dal regolamento europeo Ecodesign (ESPR): un tema al centro del dialogo tra Michele Zuccheri (Head of Business Development, Certilogo) e Carolyn Bernier (Coordinator, CIRPASS-2 consurtium). Ma, nel concreto, come far sì che la raccolta sistematica dei dati diventi il punto di partenza per autentici percorsi migliorativi? Da qui è partito il dibattito tra Elisa Gavazza (Southern Europe and Quality Management Director, ZDHC), Daniele Massetti (Regional Lead Italy, Apparel Impact Institute), Alessandro Barrani (Industrial Sustainability Manager, Prada) ed Elisa Santi (Sustainability Manager, Beste), moderato da Ester Falletta (Technical Director, Consorzio Physis | Consultant, Ympact).

## PASSAPORTO DIGITALE DI PRODOTTO E DUE DILIGENCE DI FILIERA

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Si è poi parlato di due diligence di filiera mettendo a confronto il punto di vista della consulenza, rappresentata da Deloitte con il Partner Franco Amelio, con cui Ympact a appena lanciato un White Paper sulle buone pratiche di monitoraggio e quella di un brand del calibro di Giorgio Armani. Rossella Ravagli, Sustainability Director di Giorgio Armani, ha sottolineato come il sistema di monitoraggio dei fornitori debba partire da un commitment importante da parte dell'azienda. Per consolidare la propria architettura e consolidare le buone pratiche adottate da tempo, il Gruppo Armani ha razionalizzato il parco fornitori, imposto clausole contrattuali chiare ed effettuato controlli non annunciati. A partire da quest'anno, tutto il processo è supportato dalla piattaforma tecnologica Ympact per la raccolta dati e la tracciabilità, volta a digitalizzare e ottimizzare le procedure adottate.

Perché i sistemi di monitoraggio funzionino, però, devono essere armonizzati tra loro. In caso contrario, i fornitori rischiano di trovarsi sommersi da richieste eterogenee, ripetitive e puramente compilative. L'armonizzazione è il concetto che guida Ympact nella definizione di 4s ETHIC, il nuovo pillar 4sustainability attraverso il quale il fornitore può attestare la propria compliance (ambientale, sociale e

reputazionale) in linea con le richieste del mercato, della Due Diligence e del protocollo di legalità. Sul tema si sono confrontati Luca Sburlati (Presidente, Confindustria Moda), Paolo Tondi (Italy Certification Sales Manager, Bureau Veritas), Andrea Sianesi (Professor of Operations and Supply Chain Management, Politecnico di Milano).

### **MADE IN ITALY E CONCORRENZA SLEALE**

Luca Sburlati, presidente di Confindustria Moda, ha messo in chiaro come il settore – che in Italia dà lavoro a 1,2 milioni di persone e vale il 5% del Pil, secondo CDP – debba fare fronte alla concorrenza dei grandi colossi cinesi, che possono permettersi prezzi stracciati in virtù dei loro bassissimi standard ambientali e sociali e dell'assenza di dazi doganali sulle piccole spedizioni. Il made in Italy, attualmente sotto attacco, può passare dalla reattività alla proattività, lavorando insieme per un grande piano che guardi ai prossimi dieci anni. Tre le misure su cui accelerare – ha spiegato – ci sono il sistema di responsabilità estesa del produttore (EPR), il monitoraggio delle fabbriche (comprese quelle dei fornitori) e un sistema di auditing comune.

Tra le misure più rilevanti intraprese in questi mesi c'è il Protocollo d'intesa per la legalità dei contratti di appalto nelle filiere produttive della moda, sottoscritto alla Prefettura di Milano a fine maggio. Un progetto a cui ha contribuito Andrea Sianesi, professore di Operations and Supply Chain Management presso il Politecnico di Milano. Sianesi ha sottolineato che, grazie alla collaborazione di tutti gli attori, il protocollo di legalità ha il potenziale per trasformare il made in Italy nel campione mondiale della sostenibilità sociale, perché tutela chi opera responsabilmente e isola chi non lo fa. Perché questo meccanismo funzioni anche in termini di mercato, però, servono incentivi a favore delle produzioni sostenibili.



## Sensitive Fabrics by Eurojersey

Die Movers Edition von **Sensitive Fabrics by Eurojersey** für FS 2027 ist eine Hommage an Bewegung, Freiheit und zeitgenössische Eleganz. Die Ready-to-wear-Stoffkollektion fokussiert sich auf 24-wear, heißt es aus dem Design Lab der Italiener. Dafür stehen dreidimensionale Elastizität, Atmungsaktivität, Formstabilität und Pflegeleichtigkeit. Angeboten werde vier Schwerpunkt-Themen:



**City Fun:** Dieser Trend inspiriert sich an architektonischen Linien, Volumen und Perspektiven und interpretiert sie in dynamischen Mustern, die den Alltag in der Stadt aufhellen und das klassische Image von Bürobekleidung erneuern sollen. Im Mittelpunkt steht Digitaldruck mit grafischen Effekten, die Tiefe und Textur hervorheben.



**New Retro:** Die Linie steht für den nostalgisch-zarten Aspekt der Kollektion. Sie soll traditionelle Codes mit zeitgenössischer Sensibilität neu verbinden. Ornamentale Motive, Mikroverzierungen und grafische Verflechtungen erinnern an Vintage-Styles mit Spitze, Strick- und Jacquard-Effekten. Das unterstreichen staubige Pudertöne.



**Modern Heritage:** Die Inspirationen stammen von alten indischen Dekorationen. Kultivierte Eleganz, die aber nicht folkloristisch wirkt. Unterstrichen wird das durch warme Erdtöne begleitet von Grün-Akzenten. Used Look-Effekte sorgen für eine leichte Patina, die den Bezug zur Handwerklichkeit unterstreicht.



S.p.A.

SENSITIVE – Sensitive® Fabrics \_Eurojersey  
GERMANIA – TEXTILWIRTSCHAFT – 15 GENNAIO 2026  
Period: SETTIMANALE



Fotos: Sensitive Fabrics by Eurojersey



**Daily Basics:** Eine neue Interpretation des Alltags – raffinierte Easyness, Leichtigkeit, klare Linien. Entworfen für Unisex-Modelle. Geometrische Optiken erinnern an klassische Webarten, minimalistisch, dennoch raffiniert. Neutrale Töne und zarte Akzente in Rosé erzeugen eine helle Stimmung. DE ○

*Sensitive*  
FABRICS



## Summer Glam



Hot und glossy.  
Dries van Noten



Glanzparade.  
Cotonificio Ronghi



Handtuchartig.  
DBS Jersey



Easy Prints.  
Eurojersey



Multimäßig.  
Innotex



Warme Welt.  
Riopele



Irritierende Töne.  
Stampa Textyl

**H**ier eröffnen sich große Potenziale, um raus aus der Vergleichbarkeit zu kommen. Das Gros des Marktes ist voll von viel Smartness, die sich über Zurückhaltung definiert. Sachte Töne, weiche Stoffe, bloß nicht allzu sehr auffallen. Mit der hier gezeigten Stoff-Strömung kommen nun Gegensätze ins Spiel. Es geht um Techno-Input über Synthetics. Damit einher geht auch eine neue Farbwirkung. Strahlender, übernatürlicher, unecht und klar, teils auch krachend.

Daneben stehen luxuriöse Seide und Mischungen mit Seideneffekten für die beschriebene Farbrichtung, die ein bisschen Glam in den Sommer holt. Der entspannte Schnitt, der dann aus solchen Stoffen geschneidert wird, liegt auf der Hand. Alles fließt, alles ist weit, nichts belastet. Sichtbare Leichtigkeit trifft auf eine farbtintensive Hochsommersmode, von der vor allem auch die Resortwear profitieren dürfte. Cotonificio Ronghi zeigt, wie leuchtend die Streifen zum Sommer 2027

sein können. Riopele stellt eine warme, energiegeladene Farbpalette ins Zentrum. Stampa Textyl bringt euphorisierende Drucke mit Seventies-Touch ins Spiel. Daneben stehen immer noch Frottee-Styles, die nicht wegzudenken sind. DBS Jersey setzt auf die Verbindung mit kräftigen Streifen, die den Bademantel-Flair in prägende Sommer-Looks holt. Am Horizont spielen hier neben Rot wieder stärker Orange-Töne eine Rolle. Einer der Farbaufsteiger der neuen Saison. AB ○



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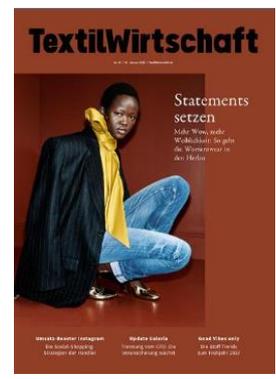


Foto: JanHochstein



# Stoffe

Frühjahr 2027

Frische Farbigkeit für Denim, Technos, Baumwolle und Seide.  
v.l.: Prato Fabrics, Eurojersey, Prato Fabrics, Eurojersey (2),  
Debs, Prato Fabrics, Olimpias, Debs, Olimpias, Fond: Buntastic  
Tanja Tummers





S.p.A.

SENSITIVE – Sensitive® Fabrics \_Eurojersey  
GERMANIA – TEXTILWIRTSCHAFT – 15 GENNAIO 2026  
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# Freude Farbe Fantasie

*Aufbruchstimmung macht  
sich breit. Zumindest modisch.  
Alles dreht sich um starke  
Aussagen. Viele Neuheiten  
machen auf sich aufmerksam.  
Ein energiegeladenes Bild*

Frische Farbigkeit für Denim, Technos, Baumwolle und Seide.  
v.l.: Prato Fabrics, Eurojersey, Prato Fabrics, Eurojersey (2),  
Debs, Prato Fabrics, Olimpias, Debs, Olimpias, Fond: Buntastic  
Tanja Tummers

*Sensitive*  
FABRICS



# Textile Trends: What to Expect From Spring 2027

The yarns and fabrics are expected to be ultralight and feature a bright palette of vivid tones with touches of red, green and blue.

BY ANDREA ONATE

As the textile trade show season comes around again, textile producers are ready to display their spring 2027 collections, which will see ultralight, breathable fabrics that feature blends of linen and cotton, all presented in a bright and light color palette.

Here, a roundup of the key fabrics and trends.



**Eurojersey's Sensitive Fabrics** are made of 75 percent polyamide and 25 percent elastane. Suitable for dresses, shirts, and outerwear, they are stretchy, breathable, quick-drying, and wrinkle-free. They are Made Green in Italy, PEF, and ISO 14001 certified. ▶

## Eurojersey verso i 70 milioni nel 2026 e studia il corporate wear

Di Laura Bittau – 22 Gen 2026



Eurojersey (Sensitive Fabrics) P/E 27

“Rifocalizzarsi sul prodotto, valorizzandolo, rinnovandolo e rimettendolo al centro”: è questo l’obiettivo di Eurojersey, come di consueto presente tra i corridoi di Milano Unica, la fiera tessile giunta alla sua 42esima edizione.

A raccontare a Pambianconews il momento presente dell’azienda e le sue prospettive per il prossimo futuro è Andrea Crespi, direttore generale di Eurojersey, azienda appartenente al Gruppo Carvico e che ha portato in fiera la sua proposta primavera/estate 2027 dei tessuti Sensitive Fabrics, raccolta nella collezione ‘The movers edition’.

Alle spalle Eurojersey si è lasciato un anno in flessione single digit attestatosi intorno ai 65 milioni di euro, e per il 2026 appena avviato confida in una crescita che porterebbe i ricavi a quota 70 milioni. “Un obiettivo tutt’altro che scontato in questo scenario, ma la nostra direzione si dimostra quella giusta”.

Per quanto riguarda la ripartizione delle quote di fatturato del player tessile, resta pressoché invariato l’equilibrio tra Italia ed estero, che rappresentano rispettivamente il 20% e l’80% del fatturato totale.



S.p.A.

SENSITIVE – Sensitive® Fabrics \_Eurojersey  
ITALIA – PAMBIANCONews.COM – 22 GENNAIO 2026  
Period: WEB

**PAMBIANCONews**

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Sul versante delle categorie merceologiche, sportswear e abbigliamento continuano a giocare un ruolo di primo piano, pesando oltre il 60% del fatturato, seguiti da beachwear e l'intimo. Il womenswear continua a essere preponderante rispetto a un menswear che sta comunque progressivamente guadagnando terreno: "È un'area su cui stiamo lavorando e crescendo, e che richiede tempo soprattutto in Italia, in cui l'abbigliamento maschile è ancora molto legato a un approccio classico".

Un approccio che i tessuti **Sensitive Fabrics**, d'altronde, per tradizione provano a scardinare: la collezione portata a Milano Unica, infatti, è progettata proprio per rispondere al concetto di "24wear", soddisfacendo le più eterogenee occasioni d'uso dal giorno alla sera.

E se il mondo del menswear si sta rivelando affine alle caratteristiche di performance e indemagiabilità che caratterizzano il brand, un ulteriore terreno in cui avventurarsi sembra essere il corporate wear: "Riteniamo che il mondo dell'abbigliamento professionale, dagli uffici alle banche fino alle compagnie aeree, rappresenti un'opportunità per noi", spiega Crespi. "Lo stiamo iniziando a esplorare, per capire quali sono gli aspetti già soddisfacenti e quali da implementare per posizionarci anche in questo ambito".

Riguardo infine alla presenza in fiera, Crespi si mostra soddisfatto: "Si tratta di un'eccellenza, e noi abbiamo fatto un ulteriore passo in avanti mettendo al centro proprio la dimensione esperienziale della fruizione del prodotto. Per questo è fondamentale dare risalto alla resa finale dei nostri tessuti, anche attraverso il digitale". Recentemente digitalizzato, in quest'ottica, anche l'ampio archivio di **Eurojersey**, fruibile anche da addetti ai lavori e consumatori.

## Milano Unica: luxury means raw materials

22/01/2026



The president of textiles fair Milano Unica has said luxury means “putting raw materials back in the spotlight” as the three-day event concludes in the Italian city.

Speaking at the opening ceremony, Simone Canclini said materials need to be the “foundation of brand identity and credibility”, which would mean “righting the imbalance in supply chain relationships” as well as the progressive loss of expertise.

“In a constantly changing premium and luxury market, product, quality and expertise are once again key storytelling elements,” he added.

The January show featured a record number of exhibitors – 730 – with a 25% increase in European textiles makers and an increased number of international visitors. The show prides itself on highlighting European manufacturers, while Japanese and Korean companies took part in country ‘pavilions’.

Swimwear and sportswear-focused companies [exhibited in the MarediModa section](#) – an offshoot of the Cannes show – which began its ‘show-in-show’ five seasons ago. Speaking with *Sportstextiles*, Franco Taiana, general manager at Maredimoda, said its companies’ attendance had been a success in previous editions, offering the chance to meet buyers from fashion houses, rather than pure swimwear brands, as well as displaying a preview of collections to fit into different buying calendars.

The Innovation section included JRC Reflex, Imbotex, Eschler, Payen and Down Creations, while in the main halls, companies such as [Eurojersey](#), Pyratex and Positive Materials showcased the latest performance fabrics and ‘next-gen’ blends.

The UK Fashion and Textile Association (UKFT) accompanied a [group of 27 British textile-makers](#), including outdoor sector-focused British Millerain and Halley Stevensons.

All the textile samples used in the display areas are collected at the end of the show by recycling consortium Wetex and turned into carpets by Italian company Alma and used at the following editions.

Massimo Mosiello, general manager of Milano Unica, concluded: “In recent editions, despite the complex geopolitical context, the trade show recorded significant increases in the number of visitors, buyers, exhibitors and national and international media. Much of the credit goes to the exhibitors, who guarantee the highest quality of the proposals presented, making our biannual appointment a not-to-be-missed event.”

*Sportstextiles will report news from the event over the coming days.*

## TexData International - all significant news along the textile value chain

#Fabrics 2026-01-23



PLEASURE: With its leitmotif for Spring.Summer 27, MUNICH FABRIC START focuses on attitude, sensuality, and emotional materiality. Three trade show days, concentrated expertise: MUNICH FABRIC START, BLUEZONE, KEYHOUSE, and THE SOURCE will jointly showcase around 1,000 collections from leading international fabric and accessory manufacturers at the MOC Munich. Focus on innovation and the circular economy: KEYHOUSE and SUSTAINABLE INNOVATIONS showcase new technological solutions. © 2025 MUNICH FABRIC START

The future begins where we reimagine it. After seasons of restraint, Spring.Summer 27 marks a conscious counter-trend: optimism, sensuality, and creative freedom are replacing pragmatism and neutrality. Physical presence and individuality are regaining importance – as a response to uncertainty, exhaustion, and algorithmic predictability. The overarching theme of PLEASURE stands for fashion as an emotional space, as an expression of attitude and cultural reflection. Colours, surfaces, and materials become vehicles for self-confidence and joie de vivre.

“Efficiency and pragmatism are shaping current market developments. And times are not easy for us as trade show organizers either. We are responding to this with a clearly structured trade show and a strong positioning as an important source of inspiration, an interactive business forum, and a platform for concentrated textile expertise. When it comes to fashion and trends, we are heralding a change of perspective: optimism instead of restraint. Self-confidence instead of uncertainty”, says Florian Klinder, Managing Director MUNICH FABRIC START.

Next week, MUNICH FABRIC START will open its doors for an extended run. From January 27 to 29, 2026, the Munich fabric trade show will once again position itself as the central one-stop sourcing platform for the European fashion and textile industry. Around 1,000 collections from international fabric and accessory manufacturers will provide a solid preview of Spring.Summer 27 at the MOC Munich – from material and colour innovations to new design and sustainability approaches.



S.p.A.

SENSITIVE – Sensitive® Fabrics \_Eurojersey  
GERMANIA – TEXDATA.COM – 23 GENNAIO 2026  
Period: WEB

**TEXDATA**  
INTERNATIONAL

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With the integrated show-in-shows BLUEZONE, KEYHOUSE, and THE SOURCE, the trade show brings together all relevant fashion segments: high-quality fabrics and accessories, international denim expertise, and forward-looking innovations along the entire textile value chain. Internationality, cooperation, and sustainability remain central themes.

Clarity and structure combined with creativity and optimism are also reflected in the spatial layout of MUNICH FABRIC START. The consolidation of the trade show segments into the MOC has proven successful. The trade show ensemble with its eight areas will once again take place under one roof. BLUEZONE and KEYHOUSE with SUSTAINABLE INNOVATIONS will be anchored in the highly frequented area of MUNICH FABRIC START in Hall 2 for the upcoming event – directly connected to the FABRICS and ADDITIONALS areas.

The DESIGN STUDIOS in Hall 4 are now even more centrally located. And sustainable sourcing with RESOURCE is also gaining a stronger presence in Hall 1, right next to THE SOURCE.

Focused, inspiring, comprehensive: to offer buyers and designers a holistic overview, the BLUEZONE denim trends are now integrated directly into the trend worlds surrounding the main theme of PLEASURE in the foyer of the MOC. This new form of presentation reflects market developments, in which denim and classic fashion segments are increasingly merging in collections.

With names such as ALBINI GROUP, Beste spa, Bonotto, Bornemann Etiketten, BUREAUX BO, CAN Tekstil, Eurojersey, Fabric House.com, KIKI FASHION, Kivanc Tekstil, Lanificio di Tollegno, Manteco, Pontetorto, Pontoglio, Rioplele, and Thermore, MUNICH FABRIC START offers a strong portfolio of leading international fabric and accessory manufacturers. Exhibitor highlights in the BLUEZONE include Berto, Bossa, Calik, ISKO, Orta, Sharabati, Tejidos Royo, and Troficolor Denim Makers.

## Textile Makers at Milano Unica Optimistic About 2026, Bank on Linen, Pastels for Spring 2027



Inside the 42th edition of textile trade show Milano Unica. Giorgio Balzano/Courtesy of Milano Unica

**MILAN** – The slowdown in fashion and luxury spending has yet to fully reverse its course, but textile companies sounded cautiously optimistic at the three-day trade show Milano Unica, which wrapped up here Thursday.

Although still feeling the pinch of 2024, the 730 exhibitors at the textile trade fair were confident about sequential improvements in 2026, building on the bounceback experienced in 2025, despite a dampened macro economy and geopolitical unrest that has dented consumer confidence and brands' willingness to overstock.

The spring 2027 collections on display reflected the mood, rooted in lightweight blends where linen reigned supreme, done in earthy tones and washed pastels.

"The past couple of years have been really difficult, impacted by wars and trade wars, a depreciation of the American dollar and significant price increases at retail. But 2026 represents a positively challenging year, to find renewed balance between the end consumer and our supply chain, rooted in closeness and collaboration," said Milano Unica president Simone Canclini, who is also chief executive officer of the namesake fabric maker.

"We need to value our products more effectively. It's the primary ingredient of fashion but it's at risk of being neglected or not fully understood," Canclini said.

"Business has been picking up since last July with sequential improvement throughout the second half of 2025 across regions, including China that seems to be reawakening," said Alessandro Barberis Canonico, CEO of the woolen mill Vitale Barberis Canonico. The company posted sales of 137 million euros in 2025, up 7 percent versus the previous year.



SENSITIVE – Sensitive® Fabrics \_Eurojersey  
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“The only concern is that when the market expands, the prices for raw materials tend to increase and that could potentially affect us in the second half of 2026,” he added.

“The market is dominated by gut responses right now, especially in the U.S.,” said Ercole Botto Poala, CEO at fellow mill Reda, noting the country represents 20 percent of the company’s business.

Overall, in 2025 Reda’s sales were up 1 percent to 84 million euros. He forecast single-digit growth in 2026, driven also by a reawakening of China, which contributes 10 percent to Reda’s business, but the CEO warned that the stronger euro is weakening trade.

“There is still a lot of confusion, and fear and instability, coupled with flat consumption. It’s not an easy context to manage. If the new normal is uncertainty, then I think there’s an opportunity because we are well equipped to face change and react to it,” said Andrea Crespi, general manager at man-made fabric specialist Eurojersey.

The company has set ambitious goals for the year ahead with sales budgeted to increase 7 percent to 70 million euros, driven by widened footprints in men’s apparel, sports and ready-to-wear overall, which currently account for 65 percent of the business. The remainder is generated by swimwear and underwear.

### New Horizons With EU-Mercosur Deal?

As the world settles into new trade realities, the much-anticipated deal between the European Union and the Mercosur countries — the South American bloc that includes Argentina, Brazil, Paraguay and Uruguay — was described as a not-to-be-missed opportunity.

However, last Wednesday the European Parliament voted to delay the deal’s ratification, referring the pact to the European Court of Justice to examine whether it is compatible with the bloc’s existing treaties.

“It’s been impenetrable so far and if you think that Brazil is among the biggest markets for swimwear, there’s a lot of untapped potential there for us,” said Eurojersey’s Crespi. “They are also used to very basic products as a result of protectionist measures,” he said, adding the firm will attend Colombiatex, which begins Tuesday, to test the market.

### The Spring 2027 Fabrics to Keep an Eye On

Eurojersey’s spring iterations of its signature Sensitive Fabrics also leaned on textures more than patterns with piquet, waffle, ribbed and micro-check effects achieved via printing.

FASHION

## Textile Makers at Milano Unica Optimistic About 2026, Bank on Linen, Pastels for Spring 2027

**LT.** By LondonTribune – January 24, 2026 11 Mins Read



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However, last Wednesday the European Parliament voted to delay the deal’s ratification, referring the pact to the European Court of Justice to examine whether it is compatible with the bloc’s existing treaties.

“The world is global, we cannot build walls,” said Reda’s Botto Poala, touting the deal’s positive effects long-term.

“It’s an opportunity, but it will require some time, especially as those economies will need to gain confidence before tapping into Made in Europe and Made in Italy textiles,” echoed Matteo Mantellasi, CEO at Manteco.

“Free-market access to this vast region presents a growth opportunity for our clients, which would in turn lead to indirect benefits for us,” echoed Mantero. “In the long term, we see this region as an area to explore and analyze, both as a potential alternative source for our raw materials – provided that quality, environmental, and social standards meet our requirements – and as a future market for our textiles and finished products,” he said.

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Period: WEB

**LT. LONDON TRIBUNE**

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### **The Spring 2027 Fabrics to Keep an Eye On**

Linen reigned supreme, embraced as a suiting yarn by many of the formalwear, woolen specialists, done in washed pastels or natural colors.

Eurojersey’s spring iterations of its signature Sensitive Fabrics also leaned on textures more than patterns with piquet, waffle, ribbed and micro-check effects achieved via printing.



FASHION

# Textile-makers At Milano Unica Optimistic About 2026

- At the three-day textile trade show, exhibitors shared their takes on the EU-Mercosur trade deal, the future of their U.S. business and hopes for an economic bounceback.

BY MARTINO CARRERA

**MILAN** – The slowdown in fashion and luxury spending has yet to fully reverse its course, but textile companies sounded cautiously optimistic at the three-day trade show Milano Unica, which wrapped up here Thursday.

Although still feeling the pinch of 2024, the 730 exhibitors at the textile trade fair were confident about sequential improvements in 2026, building on the bounceback experienced in 2025, despite a dampened macro economy and geopolitical unrest that has dented consumer confidence and brands' willingness to overstock.

The spring 2027 collections on display reflected the mood, rooted in lightweight blends where linen reigned supreme, done in earthy tones and washed pastels.

"The past couple of years have been really difficult, impacted by wars and trade wars, a depreciation of the American dollar and significant price increases at retail. But 2026 represents a positively challenging year, to find renewed balance between the end consumer and our supply chain, rooted in closeness and collaboration," said Milano Unica president Simone Canclini, who is also chief executive officer

of the namesake fabric-maker.

"We need to value our products more effectively. It's the primary ingredient of fashion but it's at risk of being neglected or not fully understood," Canclini said.

"Business has been picking up since last July with sequential improvement throughout the second half of 2025 across regions, including China that seems to be reawakening," said Alessandro Barberis Canonico, CEO of the woolen mill Vitale Barberis Canonico. The company posted sales of 137 million euros in 2025, up 7 percent versus the previous year.

"The only concern is that when the market expands, the prices for raw materials tend to increase and that could potentially affect us in the second half of 2026," he added.

"The market is dominated by gut responses right now, especially in the U.S.," said Ercole Botto Poala, CEO at fellow mill Reda, noting the country represents 20 percent of the company's business.

Overall, in 2025 Reda's sales were up 1 percent to 84 million euros. He forecast single-digit growth in 2026, driven also by a reawakening of China, which contributes 10 percent to Reda's business, but the CEO warned that the stronger euro is weakening trade.

"There is still a lot of confusion, and fear and instability, coupled with flat consumption. It's not an easy context to manage. If the new normal is uncertainty, then I think there's an opportunity because we are well equipped to face change and react to it," said Andrea Crespi, general manager at man-made fabric specialist Eurojersey.

The company has set ambitious goals for the year ahead with sales budgeted to increase 7 percent to 70 million euros, driven by widened footprints in men's apparel, sports and ready-to-wear overall, which currently account for 65 percent of the business. The remainder is generated by swimwear and underwear.



S.p.A.

SENSITIVE – Sensitive® Fabrics \_Eurojersey  
STATI UNITI – WWD – 26 GENNAIO 2026  
Period: SETTIMANALE



## New Horizons With EU-Mercosur Deal?

As the world settles into new trade realities, the much-anticipated deal between the European Union and the Mercosur countries – the South American bloc that includes Argentina, Brazil, Paraguay and Uruguay – was described as a not-to-be-missed opportunity.

However, last Wednesday the European Parliament voted to delay the deal's ratification, referring the pact to the European Court of Justice to examine whether it is compatible with the bloc's existing treaties.

"The world is global, we cannot build walls," said Reda's Botto Poala, touting the deal's positive effects long-term.

"It's an opportunity, but it will require some time, especially as those economies will need to gain confidence before tapping into Made in Europe and Made in Italy textiles," echoed Matteo Mantellassi, CEO at Manteco.

"Free-market access to this vast region presents a growth opportunity for our clients, which would in turn lead to indirect benefits for us," echoed Mantero. "In the long term, we see this region as an area to explore and analyze, both as a potential alternative source for our raw materials – provided that quality, environmental, and social standards meet our requirements – and as a future market for our textiles and finished products," he said.

"It's been impenetrable so far and if you think that Brazil is among the biggest markets for swimwear, there's a lot of untapped potential there for us," said Eurojersey's Crespi. "They are also used to very basic products as a result of protectionist measures," he said, adding the firm will attend Colombiatex, which begins Tuesday, to test the market.

Albini had already made a preparatory move, establishing the Albini Yarns spinning unit when it acquired a premise in Hungary in 2022. "Having a Made in Europe spinner in-house will be instrumental to leverage the trade deal," the CEO said.

Barberis Canonico sounded more cautious, pointing to the lower GDP per capita in these countries compared to consolidated markets such as the U.S. or Europe, but cast his hopes when looking at the deal in the long-term.

## The Spring 2027 Fabrics to Keep an Eye On

Linen reigned supreme, embraced as a suiting yarn by many of the formalwear, woolen specialists, done in washed pastels or natural colors.

Eurojersey's spring iterations of its signature Sensitive Fabrics also leaned on textures more than patterns with piquet, waffle, ribbed and micro-check effects achieved via printing.

NEWS

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## Eurojersey's printed collection heralds the return of 'sportswear elegance'

29/01/2026



Italian mill Eurojersey, the maker of warp-knit stretch Sensitive fabrics, is expanding its presence in the women's golf and tennis sectors, as well as into men's sportswear, with an investment in new construction techniques combined with digital print technologies.

Marketing manager Michela delle Donne told *Sportstextiles* there is a return to elegance in the sportswear market, and its new collection, called the Local Trotter, offers fabric combinations that speak to that trend.

Its new 3 bar construction creates waffle pique – a textured fabric characterised by raised, 3D geometric or square designs – that can be digitally overprinted. “The surface is in relief, creating an elegant result, which will suit sectors like tennis and golfwear,” she explained.

As part of a vertical manufacturing set-up that includes weaving, dyeing and finishing north of

Milan, Eurojersey has an in-house printing facility. Creating new or bespoke designs – including the mini-checks and geo-checks that are trends for spring-summer 27 – on top of the 3D fabrics creates texture and interest.

A new washing machine and the phasing out of traditional printing in favour of digital printing has enabled the company to cut its water consumption nearly by half, from 507 l/kg in 2023 to 280 l/kg in 2024, as reported in its [sustainability report published last autumn](#).

General manager Andrea Crespi added: “When you touch a warp knit, it is usually flat, but we are combining the future of construction with the high-end printing technology, while maintaining the integrity of our Sensitive fabrics.”

Eurojersey's customers have included Lululemon, Fila and Moncler.



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Italian mill **EUROJERSEY S.p.A.** is expanding its presence in the women's golf and tennis sectors, as well as into men's sportswear, with an investment in new construction techniques combined with digital print technologies. Marketing manager **Michela Delle Donne** said there is a return to elegance in the sportswear market, and its new collection, called the Local Trotter, offers fabric combinations that speak to that trend.

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**Eurojersey's** printed collection heralds the return of 'sportswear elegance'

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